

Executive MBA

Admission to the EMBA is offered every two years. The next class will begin in fall of 2021. Good candidates for the Executive MBA program are individuals who are self-motivated and have the temperament to handle the demands of work, school and home and the willingness to make a 20-month commitment.

Requirements

1. Academic four-year undergraduate degree from a regionally accredited institution, not necessarily in business;
2. Minimum of five years relevant work experience, management experience is preferred;
3. Ability to participate in and contribute to an intensive learning environment;
4. Time and willingness to make a 20-month commitment to attend classes, study-group meetings and other required activities (including an international trip);
5. International students are required to have a minimum score of: 570 (paper-based), or 88 (internet-based) on the Test of English as a Foreign Language (TOEFL), an overall band score of 7.0 on the IELTS examination, or a score of 65 on the PTE-Academic.

Application Process

Applications are accepted throughout the year on a first-come, first-served basis. Because only 24 students are admitted for each cohort, early application is encouraged. The deadline for application is June 1. For international applicants, the deadline is May 1 (Graduate School application materials are due by April 1).

Once all application materials are received, the required personal interview will be scheduled.

Executive MBA applicants must submit the following:

- Graduate School application;
- Two confidential recommendations;
- Acknowledgement of Responsibility (.pdf downloaded from EMBA website) and signed by employer/employee;
- Essay (500 words minimum) that clearly articulates:
 - Responsibilities of applicant's current position (business function, number of employees supervised, budget managed/ sales figures, etc.);
 - Career objectives;
 - What applicant expects to accomplish through the Executive MBA program, including expected learning experiences and plans to apply them;
- Current resume;
- Two official transcript copies mailed from each college attended; and
- A \$75 application fee (nonrefundable) payable to WSU — EMBA.

Executive MBA Course Requirements

All students must complete 30 credit hours of coursework. Students progress through the program as a group.

Course	Title	Hours
Required Courses		
EMBA 801	Leading in a Complex World	2
EMBA 806	Financial Reporting and Analysis	2
EMBA 807	Corporate Finance	2

EMBA 803	Economics of Managerial Decisions	2
EMBA 800	Business Analytics for Strategic Decision Making	2
EMBA 802	Strategic Marketing	2
EMBA 805	Global Business and Competitiveness	3
EMBA 809	Digital Transformation	1.5
EMBA 804	Operations and Supply Chain Management	2
EMBA 812	Business Law and Ethics	1.5
EMBA 808	Accounting for Planning and Control	2
EMBA 811	Competitive Strategy	2
Select either the Innovation Leadership Immersion or the Program Management Immersion option		6
Innovation Leadership		
EMBA 890E	Executive Leadership	
EMBA 890C	Negotiations	
EMBA 890G	Corporate Entrepreneurship	
EMBA 890K	Innovation Management	
EMBA 890M	New Product Development	
EMBA 890N	Human Resource Management	
Program Management		
EMBA 890E	Executive Leadership	
EMBA 890C	Negotiations	
EMBA 890	Executive Seminar in Special Topics (chosen in consultation with advisor)	

Total Credit Hours 30

Applied Learning

Students in the EMBA program are required to complete an applied learning or research experience to graduate from this program. The requirement can be met by completing an integrated capstone project. The project is an integral part of the program and concludes with presentations in the final class of the program, EMBA 811 Competitive Strategy .