

FYMK - First-Year Seminar MKT

Courses numbered 100 to 299 = *lower-division*; 300 to 499 = *upper-division*; 500 to 799 = *undergraduate/graduate*.

FYMK 102A. First-Year Seminar: Solutions by Design: An Introduction to Design Thinking (3).

General education social and behavioral sciences course. Immerses students in the design thinking experience by introducing them to the basic elements of design thinking, then guiding them through the process while addressing a real-world challenge. Students cycle through observing, brainstorming, synthesizing, prototyping, and implementing. Course explores using the design thinking philosophy to assist students in solving problems. Students from all disciplines are encouraged to enroll. First-Year Seminars do not meet a divisional requirement in the pre-Fall 2024 WSU General Education program, and can only be used in Bucket 7 for General Education starting Fall 2024. *Course includes diversity content.*