

BA in Communication - Journalism and Media Production Emphasis

Program Requirements

A minimum total of 120 credit hours is required for the BA in communication - journalism and media production emphasis. Students majoring in communication must maintain a 2.500 grade point average (overall and in the major), and complete a minimum of 42 credit hours in communication, including 12 credit hours in the communication core. At least 24 credit hours must be in the following structured emphasis area. In addition to meeting the requirements of the WSU General Education Program (<http://catalog.wichita.edu/undergraduate/academic-information/general-education-program/>) and the requirements of Fairmount College of Liberal Arts and Sciences, students in the BA in communication - journalism and media production emphasis must take the following courses:

| Course | Title | Hours |
|---|--|-------|
| General Education | | |
| Select courses to meet General Education requirements ¹ | | 34-35 |
| College Requirements | | |
| Select courses to complete all LAS Competency Areas ¹ | | 36 |
| Communication Core Courses | | |
| COMM 205 | Visual Technologies | 3 |
| COMM 206 | Introduction to Multimedia | 3 |
| COMM 301 | Writing for the Mass Audience | 3 |
| COMM 350 | Communication Strategy for the Mass Audience | 3 |
| Journalism and Media Production Emphasis Courses | | |
| COMM 410 | Principles of Journalism | 3 |
| COMM 412 | Principles of Media Production | 3 |
| COMM 655 | Capstone Media Project | 3 |
| COMM 630 | Communication Law and Responsibility | 3 |
| COMM 631 | Historical and Theoretical Issues in Communication | 3 |
| Select 15 credit hours of journalism and media production-related electives | | 15 |
| COMM 212 | Live Sports Production | |
| COMM 255 | Introduction to Web Design and Analytics | |
| COMM 310 | Introduction to Photojournalism | |
| COMM 401 | Reporting the News | |
| COMM 406 | Audio Storytelling and Podcasting | |
| COMM 422 | Television News | |
| COMM 481 | Cooperative Education | |
| COMM 481N | Internship | |
| COMM 500 | Advanced Reporting | |
| COMM 504 | Corporate and Commercial Video Production | |
| COMM 506 | Sound for Picture | |
| COMM 510 | Editing For Print and Web | |
| COMM 522 | Advanced Television News | |
| COMM 550 | Opinion Writing | |
| COMM 555 | Media Design | |
| COMM 571 | Feature Writing | |
| COMM 581 | Communication Practicum | |
| COMM 604 | Video Storytelling | |
| COMM 609 | Advanced Video Editing | |

| | | |
|---|----------------------------|------------|
| COMM 660 | Seminar in Communication | |
| COMM 662 | Seminar in Communication | |
| COMM 662Q | Multimedia Sports Projects | |
| COMM 690 | Communication Internship | |
| Other COMM electives in consultation with undergraduate advisor | | |
| Open Electives | | |
| Select enough electives to reach 120 credit hours | | 7-8 |
| Total Credit Hours | | 120 |

¹ Required major courses may also count towards General Education and/or LAS Competencies. Students will need to select additional electives to reach 120 credit hours required for graduation with assistance from an advisor.

Applied Learning

Students in the BA in communication - journalism and media production program are required to complete an applied learning or research experience to graduate from the program. The requirement can be met by completing COMM 500 Advanced Reporting, COMM 622 Studio B: Live Television News, COMM 481 Cooperative Education, COMM 481N Internship, COMM 581 Communication Practicum, COMM 690 Communication Internship or COMM 655 Capstone Media Project.