

School of Digital Arts

BAA in Media Arts

The Bachelor of Applied Arts (BAA) curriculum merges arts, science and technology curricula, creating opportunities for students to gain training in the emerging creative technologies of audio production, filmmaking, animation and video game design.

The program engages with businesses and focuses on developing student's technological acumen combined with *design thinking skills*. These include the capabilities to

1. Develop creative solutions,
2. Effectively communicate,
3. Practice entrepreneurship, and
4. Master emerging software/hardware.

The development of these capabilities is grounded in an applied academic curriculum. WSU's location in the largest city in Kansas is a vital component to this learning process.

The media arts program is structured as one BAA degree with six concentrations: acting for digital arts, animation, audio production, collaborative design, filmmaking and game design. The structure is unique as it has six related concentrations under one degree classification.

Majors in the School of Digital Arts

- BAA in Media Arts - Concentration in Acting for Digital Arts (<http://catalog.wichita.edu/undergraduate/fine-arts/digital-arts/baa-media-arts-concentration-acting-digital-arts/>)
- BAA in Media Arts - Concentration in Animation (<http://catalog.wichita.edu/undergraduate/fine-arts/digital-arts/baa-media-arts-animation/>)
- BAA in Media Arts - Concentration in Audio Production (<http://catalog.wichita.edu/undergraduate/fine-arts/digital-arts/baa-media-arts-audio-production/>)
- BAA in Media Arts - Concentration in Collaborative Design (<http://catalog.wichita.edu/undergraduate/fine-arts/digital-arts/baa-media-arts---concentration-collaborative-design/>)
- BAA in Media Arts - Concentration in Filmmaking (<http://catalog.wichita.edu/undergraduate/fine-arts/digital-arts/baa-media-arts-filmmaking/>)
- BAA in Media Arts - Concentration in Game Design (<http://catalog.wichita.edu/undergraduate/fine-arts/digital-arts/baa-media-arts-game-design/>)

Certificates in the School of Digital Arts

- Certificate in Animation (<http://catalog.wichita.edu/undergraduate/fine-arts/digital-arts/certificate-animation/>)
- Certificate in Audio Production (<http://catalog.wichita.edu/undergraduate/fine-arts/digital-arts/certificate-audio-production/>)
- Certificate in Filmmaking (<http://catalog.wichita.edu/undergraduate/fine-arts/digital-arts/certificate-filmmaking/>)
- Certificate in Game Design (<http://catalog.wichita.edu/undergraduate/fine-arts/digital-arts/certificate-game-design/>)

Courses in Media Arts

- Media Arts (MART) (<http://catalog.wichita.edu/undergraduate/courses/mart/>)