

# Certificate in Design Thinking

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From Fortune 100 to entrepreneurial start-ups, design thinking methods and design sprints are used by companies competing in fast-moving environments who are facing transformation in their industry, looking to build a culture of innovation, manage change, align teams, and differentiate their brand. Design thinking processes are adaptable to any business environment and are highly effective for companies seeking a consistent approach to problem-solving, service and product development that is efficient, innovative and reduces risks through rapid prototyping and testing.

Learn more about design thinking at Wichita State University on the Design Thinking for Innovation website (<https://www.wichita.edu/academics/college-of-innovation-and-design/master-innovation-design/design-thinking.php>)<sup>1</sup>.

<sup>1</sup> Link opens new window.

## Program Requirements

An overall grade point average of at least 2.000 for all courses comprising the certificate program, and no grade below *C*, is required to earn the certificate.

Course	Title	Hours
<b>Required Courses</b>		
ID 300	Design Thinking and Innovation	3
ID 508	Design Sprints	2
ID 514	Design Thinking Challenges	3
<b>Elective Courses</b>		
Choose one of the following courses		2-3
ID 511	Agile Product Management	
ID 513	Design Thinking	
ID 710	Service Design Thinking	
<b>Total Credit Hours</b>		<b>10-11</b>