

BBA - Business Administration

Program Requirements

A minimum total of 120 credit hours is required for the Bachelor of Business Administration (BBA) in business administration. In addition to meeting the requirements of the WSU General Education Program (<http://catalog.wichita.edu/undergraduate/academic-information/general-education-program/>) and the requirements for all BBA programs (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/bachelor-of-business-administration/>) set by the W. Frank Barton School of Business, candidates for the BBA in business administration must satisfy the following requirements of the curricular major:

All majors must contain at least 12 unduplicated credit hours. All minors must contain at least 3 unduplicated credit hours.

Course	Title	Hours
General Education		
Select courses to meet General Education requirements ¹		34-35
College Requirements ²		
Bachelor of Business Administration Core Requirements		27
Advanced Standing Requirements		23-25
Business Administration Major		
MKT 405	Consumer Behavior	3
MGMT 463	Building Remarkable Teams	3
HRM 466	Fundamentals of Human Resource Management	3
or ECON 660	Labor Economics	
International Business Elective		
Select one of the following		3
IB 450	Successful Negotiation	
IB 561	International Economics and Business	
IB 600	International Management	
IB 601	International Marketing	
IB 625	International Financial Management	
Directed Electives		
Select 9 credit hours of directed electives: Upper division business electives from the following business disciplines (must be spread over at least two disciplines): accounting, business analytics, decision sciences, economics, entrepreneurship, finance, management information systems or real estate.		9
Open Electives		
Select enough electives to reach 120 credit hours		12-15
Total Credit Hours		120

Credit hours in co-op may not be counted toward the business administration major.

Note: Other courses may be used as directed electives with a business advisor's consent.

¹ Required major courses may also count towards General Education requirements. Students will need to select additional electives to reach 120 credit hours required for graduation with assistance from an advisor.

² See the Bachelor of Business Administration (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/bachelor-of-business-administration/>) page of the catalog for a full explanation of these college requirements.

Applied Learning

Students in the BBA - business administration program are required to complete an applied learning or research experience to graduate from the program. The requirement can be met by completing MGMT 463. This course contains an applied learning experience and is a required course for the BBA - business administration program.