

MEd in Sport Management

Admission to the master's degree program in sport management is considered for students who have completed an earned undergraduate degree from a regionally accredited institution with a grade point average of 2.750 (4.000 system), in their last 60 credit hours. Candidate evaluations are based on one of two options:

1. GPA of at least 2.750 (4.000 system) in their last 60 credit hours and faculty evaluation based on letter of application, resume and three reference reports; or
2. GPA of at least 2.750 (4.000 system) in their last 60 credit hours, cumulative score for the verbal and quantitative sections of the Graduate Record Exam, and faculty evaluation based on letter of application, resume and three reference reports.

The program limits admissions to 30 students per year with a minimum score of 70 (out of 100 possible) based on the above admission criteria options. For more information, please contact the Graduate Coordinator, Dr. Mike Ross at mike.ross@wichita.edu.

Program Requirements

The MEd program in sport management program requires 30 credit hours — 24 credit hours of coursework and a 6-credit hour internship. In addition, the program requires that all students pass a final written examination covering all required coursework during their final semester prior to graduation.

Course	Title	Hours
Required Courses		
SMGT 799	Mentoring and Networking in Sport	1
SMGT 800	Analytics and Decision Making In Sport	3
SMGT 801	Management In Sport	3
SMGT 803	Sport Marketing	3
SMGT 809	Sport Management Technology	2
SMGT 810	Sport Leadership and Socialization	3
SMGT 812	Ethical and Legal Issues in Sport	3
SMGT 822	Communication in Sport	3
SMGT 847	Internship	6
Elective Courses		
Select 3 credit hours from the following or consider other options in consultation with assigned advisor:		3
SMGT 511	Selling in the Sport Industry	
SMGT 520	Sport Tournament and Event Management	
SMGT 525	Sport Facility Management	
SMGT 540	Business Analytics in Sport	
SMGT 545	Sport Governance & Policy	
SMGT 552	Study Abroad in Global Sport Industry	
SMGT 818	Psychology of Sport	
Total Credit Hours		30

Applied Learning

Students in the sport management (MEd) program are required to complete an applied learning or research experience to graduate from the program. The requirement can be met by completing SMGT 847.