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MA in Communication

Admission

In addition to the general Graduate School admission requirements, applicants for full-standing status must have a 3.000 GPA overall and must write a statement of purpose for pursuing the Master of Arts in communication. International students must score at least 600 paper-based, or 100 internet-based on the TOEFL, or a minimum overall band score of 7.5 on the IELTS, or a minimum score of 73 on the PTE-Academic and, if applying for a graduate teaching assistantship, must score a 28 or higher on the speaking portion of the internet-based TOEFL, or 55 on the SPEAK test.

Program Requirements

Student may follow one of two tracks for a graduate degree in communication: an academic track or a professional track.

Academic Track

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Course	Title	Hours
Program Core (Required) Course	es	
COMM 801	Introduction to Communication Research	3
COMM 803	Empirical/Quantitative Research Methodology in Communication	3
COMM 812	Contemporary Theories of Communication	3
COMM 875	Thesis	3
COMM 876	Thesis	3
Research Methods: select two courses from the following: COMM 802, COMM 832, or other courses chosen in consultation with your advisor.		
Other Courses		
Select 15 credit hours of COMM electives at the 500-level or above		15
Total Credit Hours		

Professional Track

Course	Title	Hours
Program Core (Required) Co	ourses	
COMM 801	Introduction to Communication Research	3
	methods course from the following: MM 832, or another course chosen in	3
Take ONE of the following applied learning courses		3
COMM 562	Shocker Ad Lab	
COMM 874	Professional Capstone	
Other Courses		
Complete 21 credit hours of coabove	ommunication electives numbered 500 and	21
Total Credit Hours		30

Applied Learning

Students in the MA in communication program are required to complete an applied learning or research experience to graduate from the program. The requirement can be met by completing a thesis for the academic track or an applied learning course (COMM 874 or COMM 562) for the professional track.