

Master of Arts in Arts Leadership and Management

The College of Fine Arts offers the Master of Arts in arts leadership and management. The arts leadership and management degree is a business and career focused program for those students who wish to pursue or further a career in arts executive positions. Students enhance their current knowledge in two distinct areas: arts leadership and arts management. The leadership curriculum focuses on the techniques of adaptive leadership and its application to challenges facing the arts. The management curriculum focuses on the daily management skills all arts executives need such as strategic planning, fundraising and audience development. The degree is completed entirely online.

Admission

Admission to the MA in arts leadership and management degree program requires a minimum of a 3.000 GPA (on a 4.000 scale) on all previously completed undergraduate and graduate coursework. Prospective students must apply to the Graduate School. A completed Graduate School application packet includes:

- Graduate School application;
- Application fee;
- Official transcripts for all previously attended colleges/universities;
- Personal interview; and
- Contact information for two professional references.

International graduate students must meet the the Graduate School requirements as outlined in the admissions section of the Graduate Catalog.

Upon receipt of a complete application packet, the College of Fine Arts will review and make an admission recommendation. Applicants will be admitted for fall and spring semesters only. Priority deadlines for submitting applications to the Graduate School are July 15 for consideration for fall admission, and December 1 for spring admission. International applicants living outside the United States must submit their applications by April 1 for fall admission consideration, and August 1 for spring admission consideration. Applicants who apply after these deadlines may be considered for admission in the selected semester or have their application deferred to the following semester.

Program Requirements

Course	Title	Hours
Core Courses		
FA 815	Contemporary Issues in American Arts Programs	3
FA 820	Entrepreneurial Thinking in the Arts	3
FA 830	Shaping Arts in the 21st Century	3
FA 835	Reaching New Audiences - Arts Marketing in the 21st Century	3
FA 840	Managing Arts Organizations	3
ID 510	Introduction to Adaptive Leadership	3
Electives		
Select two of the following for a total of 6 credit hours		6
PADM 725	Public Management of Human Resources	

PADM 870 Fundraising and Financial Management for Nonprofit Organizations

PADM 873 Strategic Planning in Public and Nonprofit Organizations

For the remaining coursework, students will complete one of the following options, in consultation with their advisor. 6

Thesis Option (6 credit hours)

Thesis and defense completed in accordance with Graduate School policy

Additional Coursework and Project Option (6 credit hours)

Final Project (3 credit hours)

University course 500 or above, as approved by the advisor (3 credit hours)

Additional Coursework Option (6 credit hours)

University course 500 or above, as approved by the advisor

Total Credit Hours 30

Students are expected to meet with their faculty advisor and create their plan of study following the completion of 12 graduate credit hours, as discussed in the Graduate School section of the Graduate Catalog.

Applied Learning

Students are required to complete an applied learning or research experience to graduate from the Master of Arts in arts leadership and management program. For students in the thesis or final project track, the requirement can be met by completing an applied learning or research experience through the thesis or research process. For students choosing to do additional coursework, as well as students in the thesis and final project tracks, the requirements can be met by successfully completing FA 835 Reaching New Audiences - Arts Marketing in the 21st Century and FA 820 Entrepreneurial Thinking in the Arts.