

# MID - Master of Innovation Design

## Application Procedures

To be considered for admission, applicants will be required to apply online (<http://wichita.edu/gradapplication>). The online application will require the upload of copies of official transcripts of all schools previously attended, as well as the submission of the nonrefundable application fee.

Applicants are given the opportunity to include in their application any credentials they believe represent their accomplishments and help explain why they wish to join the MID program. Additional application materials will be uploaded through the online application portal, and may include but are not limited to:

- Documentation of prior learning or experience relevant to design;
- Examples of prior design work in whatever format best showcases that work (e.g., a portfolio of artwork);
- A video of a performance;
- Links to software applications;
- Descriptions of products developed;
- Published articles or reports;
- A resume; and
- A personal essay.

A personal interview is scheduled with the admission committee if minimum qualifications are met as determined by Graduate School policy.

An admissions committee consisting of faculty from all of WSU's existing colleges reviews student applications. In reviewing applications, the admissions committee looks for the student's level of commitment to completing a master's degree, interest in learning design thinking skills, and whether there is a fit between the student's goals and the resources of the MID faculty. If admitted, a faculty advisor is appointed and assist the student in developing a plan of study (see below). Deadlines for applications are as follows:

Semester	Date
Fall admission:	June 1
Spring admission:	September 1
Summer admission:	February 1

Questions regarding application procedures should be directed to:

Graduate School  
Wichita State University  
1845 Fairmount  
Wichita KS 67260-0004  
USA  
316-978-3095  
Website: <http://wichita.edu/gradschool>

## Plan of Study Options

The MID degree requires the completion of a plan of study, approved by the student's advisor, which must be filed within the first 12 credit hours of graduate coursework. Two options are available:

- The thesis option requires a minimum of 24 credit hours of coursework plus a minimum of 6 credit hours of thesis; and
- The directed project option requires a minimum of 27 credit hours of coursework plus a minimum of 3 hours of directed project.

## Program Requirements

The MID program consists of at least 30 credit hours (for both the thesis and nonthesis options), including the following:

Course	Title	Hours
<b>Required Courses</b>		
FA 710	Seminar in Creativity and Innovation <sup>1</sup>	3
ENTR 706	Seminar in New Product and Technology Development <sup>1</sup>	3
or MKT 706	Seminar in New Product and Technology Development	
ID 752	Product, Service, and Process Prototyping	3

### Electives

Electives are customized for each student in consultation with the student's advisors and based on the student's design goals. Courses are selected from existing WSU graduate courses <sup>2</sup>

### Select one of the following plan of study options

#### Major Project Option <sup>3</sup>

Select a minimum of 27 credit hours of coursework

Select a minimum of 3 credit hours of directed project

#### Thesis Option <sup>4</sup>

Select a minimum of 24 credit hours of coursework

Select a minimum of 6 credit hours of thesis

- <sup>1</sup> These courses are required and align with the four design thinking capabilities—creativity, communication, entrepreneurship and prototyping.
- <sup>2</sup> Some existing WSU graduate courses that relate to collaborative design include:
  - Special Investigations in Psychology
  - Human Factors Psychology
  - Professional Practices in Graphic Design
- <sup>3</sup> Completing a major project requires the development of a portfolio, patent application, process or prototype.
- <sup>4</sup> Completing a thesis requires a thesis defense in accordance with WSU Graduate School policies.

Students also complete Professional and Scholarly Integrity Training (PSIT) and satisfy other general graduate degree requirements. An optional 0 credit hour practicum is available to allow students to network with other MID students and faculty. No internship is required.