

# Executive MBA

## Admission

Admission to the EMBA is offered every two years. The next class will begin in fall of 2026. Good candidates for the Executive MBA program are individuals who are self-motivated and have the temperament to handle the demands of work, school and home and the willingness to make an 18-month commitment.

## Admission Requirements

1. Academic four-year undergraduate degree from a regionally accredited institution, not necessarily in business.
2. Minimum of five years management experience or other relevant work experience.
3. Ability to participate in and contribute to an intensive learning environment.
4. Time and willingness to make an 18-month commitment to attend classes, study-group meetings and other required activities.
5. International students are required to have a minimum score of: 570 (paper-based), or 88 (internet-based) on the Test of English as a Foreign Language (TOEFL), an overall band score of 7.0 on the IELTS examination, or a score of 65 on the PTE-Academic.

## Application Process

The deadline for application is August 1. For international applicants, the deadline is May 1 (Graduate School application materials are due by April 1).

Once all application materials are received, the required personal interview will be scheduled.

Executive MBA applicants must submit the following:

- Graduate School application;
- Two confidential recommendations;
- Essay (500 words minimum) that clearly articulates:
  - Responsibilities of applicant's current position (business function, number of employees supervised, budget managed/ sales figures, etc.);
  - Career objectives;
  - What the applicant expects to accomplish through the Executive MBA program, including expected learning experiences and plans to apply them;
- Current resume;
- A \$75 application fee (nonrefundable) payable to WSU — EMBA.

## Program Requirements

All students must complete 30 credit hours of coursework. Students progress through the program as a group.

Course	Title	Hours
<b>Required Courses</b>		
EMBA 890AA	Strengths-Based Executive Coaching	1
EMBA 806	Financial Reporting and Analysis	2
EMBA 801	Leading in a Complex World	2
EMBA 800	Business Analytics for Strategic Decision Making	2
EMBA 890AB	Mental Wellness as a Business Strategy	1
EMBA 890C	Negotiations	1
EMBA 807	Strategic Corporate Finance for Executives	2

EMBA 890N	Strategic Human Resources	2
EMBA 804	Operations and Supply Chain Management	2
EMBA 812	Business Law and Ethics	1
EMBA 808	Accounting for Planning and Control	2
EMBA 890G	Corporate Entrepreneurship and Innovation	2
EMBA 802	Marketing in the Digital Age	1
EMBA 890AD	Applied Usage of AI in Business	1
EMBA 803	Economics of Managerial Decisions	2
EMBA 809	Digital Transformation	1
EMBA 805	Global Business	1
EMBA 890Z	Consulting Project Capstone	1
EMBA 890AC	Strategic Real Estate	1
EMBA 811	Competitive Strategy	2
<b>Total Credit Hours</b>		<b>30</b>

## Applied Learning

Students in the EMBA program are required to complete an applied learning or research experience to graduate from this program. The requirement can be met by completing an integrated capstone project. The project is an integral part of the program and concludes with presentations in the final class of the program, EMBA 890Z Consulting Project Capstone.