

# Master of Business Administration

The Barton School of Business offers the Master of Business Administration (MBA) through faculty in the accounting; economics; finance, real estate and decision sciences; management and marketing departments, as well as in other colleges of the university. The MBA program is designed to prepare men and women for responsible positions of professional leadership in business, government, health-related organizations and other institutions. The program concentrates on general management, with particular attention given to developing within the student an understanding of the organization as an integrated system. Areas of concentration are available for those students wishing to focus their elective coursework in a specialized area. Concentration areas currently available are finance, entrepreneurship and innovation, health care administration, human resource management, marketing, and business analytics and information management.

Classes are taken for graduate credit and all of the courses are offered in the evening.

## Policies

1. All incoming MBA students must attend an orientation session, which includes an introduction to the philosophy of graduate business education, development of networking skills, discussions about the history of the Barton School and the MBA program, and an overview of success strategies for MBA students. Only after completion of the orientation is a student considered for full standing in the MBA program.
2. A candidate's individual plan of study must be approved by the director and submitted to the Graduate School for final approval. This plan must be filed within a month of the completion of 12 credit hours of graduate work.
3. All candidates must complete 36 credit hours of 800-level courses including:

Course	Title	Hours
ACCT 801	Managerial Accounting	3
DS 850	Operations Management	3
ECON 804	Managerial Economics	3
FIN 850	Managerial Finance	3
MGMT 803	Business Decision Making and Analysis	3
or MKT 803	Marketing Analysis	
MGMT 862	Organizational Behavior	3
MGMT 885	Advanced Strategic Management	3
MKT 801	Marketing Management	3
MIS 874	Management Information Systems	3
IB 836	International Business and Competitiveness	3
BLAW 810	Law and Ethics for Business	3
And 3 credit hours of electives which must be at the 700–800 level		3
Total Credit Hours		36

4. In addition to the coursework requirements, all students are required to complete MBA 799 Professional Development/360 in their first year of the MBA program.

## Additional Policies

Graduates of the WSU Master of Engineering Management (MEM) may be allowed to use up to 12 credit hours from the technical electives

taken from the WSU MBA courses if they enroll in the Master of Business Administration program.

The total hours required of students and the level at which they begin participation in the MBA program depend on their academic preparation. Students without a background in business may be required to take up to 6 credit hours of undergraduate prerequisite coursework, and may also be required to complete up to 9 credit hours of graduate-level preparatory coursework that will count toward the degree. The total number of credit hours required for completion of an MBA therefore ranges from 36 to 45, depending on the student's background.

## Concentrations in the Master of Business Administration Degree Program

The MBA degree program is a general management degree equipping students with an understanding of organizations as integrated systems. Within the program the curriculum provides knowledge across organizational functions. Students may wish to focus their elective coursework in a specific area of study to enhance their general organizational knowledge base by selecting a concentration from the following options provided in the MBA program.

- MBA - Master of Business Administration (<http://catalog.wichita.edu/graduate/w-frank-barton-business/master-business-administration/master-business-administration-mba>)
- MBA - Business Analytics and Information Management Concentration (<http://catalog.wichita.edu/graduate/w-frank-barton-business/master-business-administration/master-business-administration-mba-business-analytics-information-management-concentration>)
- MBA - Entrepreneurship & Innovation Concentration (<http://catalog.wichita.edu/graduate/w-frank-barton-business/master-business-administration/master-business-administration-mba-entrepreneurship-innovation-concentration>)
- MBA - Finance Concentration (<http://catalog.wichita.edu/graduate/w-frank-barton-business/master-business-administration/master-business-administration-mba-finance-concentration>)
- MBA - Health Care Administration Concentration (<http://catalog.wichita.edu/graduate/w-frank-barton-business/master-business-administration/master-business-administration-mba-health-care-administration-concentration>)
- MBA - Human Resource Management Concentration (<http://catalog.wichita.edu/graduate/w-frank-barton-business/master-business-administration/mba---human-resource-management-concentration>)
- MBA - Marketing Concentration (<http://catalog.wichita.edu/graduate/w-frank-barton-business/master-business-administration/mba-marketing-concentration>)
- MEM to MBA Program (<http://catalog.wichita.edu/graduate/w-frank-barton-business/master-business-administration/mem-mba>)

## Courses in Master of Business Administration

- Master of Business Administration (MBA) (<http://catalog.wichita.edu/graduate/courses/mba>)