W. Frank Barton School of Business

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Departments
Economics, 316-978-3220 — Jen-Chi Cheng, chairperson; Philip Hersch, graduate coordinator
Finance, Real Estate and Decision Sciences, 316-978-3219 — Rick LeCompte, chairperson
Management, 316-978-3214 — John Perry, chairperson
Marketing, 316-978-3367 — Stephen Porter, chairperson
School of Accountancy, 316-978-3215 — Paul D. Harrison, director; Michael Flores, graduate coordinator

Mission Statement
The Barton School of Business prepares students for lifelong learning and success in the global marketplace, advances the knowledge and practice of business, and supports economic growth through research, outreach and knowledge transfer. In pursuit of its mission, the school is committed to integrity, excellence and collegiality.

The vision of the Barton School of Business is to be internationally recognized as a model of research, knowledge transfer and applied business learning.

Consistent with the university’s role as the Regents’ urban serving research university, the Barton School aggressively pursues regional and national prominence for its academic and professional programs.

This mission is influenced by the location of the school in the largest economic and cultural center in the state of Kansas. As an integral part of the state’s designated urban serving research university, the Barton School of Business faculty are committed to programs and activities that will help sustain the contribution that this urban center makes to the economic, professional and cultural health of the state and nation.

Within this context, the faculty of the school have adopted the following educational goals of the Barton School which are listed below under the headings of Students, Faculty and Programs. For each grouping, a preamble states the basic values of the Barton School faculty.

Students
Students are the reason for the Barton School’s existence. It is the faculty’s responsibility to create programs and learning environments that ensure the ultimate success of students. We, the faculty, want our students to evaluate positively their Barton School experiences, both while enrolled in courses and afterwards.

Goals
To ensure that students completing Barton School programs possess skills that make them competitive with students from the best business programs in the region and to increase the quality and quantity of students.

Faculty
Faculty are the means by which the university creates a learning environment. The quality of the faculty and the opportunities provided to faculty for continuous improvement are of paramount importance to the success of the Barton School.

Goal
To have faculty who are widely recognized for their commitment to students and scholarship.

Programs
The programs offered by the Barton School link it to its multiple constituencies. The rich diversity of these programs reflects the university’s unique urban mission.

Goal
To increase the recognition of the Barton School through relevant, competitive and up-to-date programs.

The school is accredited by AACSB-International—The Association to Advance Collegiate Schools of Business.

Graduate degree programs in the school lead to the Master of Business Administration (MBA), Executive Master of Business Administration (EMBA), Master of Accountancy (MACC), and the Master of Arts (MA) in economics, and two graduate certificates in enterprise systems and supply chain management, and entrepreneurship and innovation.

Courses in the W. Frank Barton School of Business
• Accounting (ACCT) (http://catalog.wichita.edu/graduate/courses/acct)
• Business Law (BLAW) (http://catalog.wichita.edu/graduate/courses/blaw)
• Decision Sciences (DS) (http://catalog.wichita.edu/graduate/courses/ds)
• Economics (ECON) (http://catalog.wichita.edu/graduate/courses/econ)
• Entrepreneurship (ENTR) (http://catalog.wichita.edu/graduate/courses/entr)
• Executive Master of Business Administration (EMBA) (http://catalog.wichita.edu/graduate/courses/emba)
• Finance (FIN) (http://catalog.wichita.edu/graduate/courses/fi)
• Human Resource Management (HRM) (http://catalog.wichita.edu/graduate/courses/hrm)
• International Business (IB) (http://catalog.wichita.edu/graduate/courses/ib)
• Management (MGMT) (http://catalog.wichita.edu/graduate/courses/mgmt)
• Management Information Systems (MIS) (http://catalog.wichita.edu/graduate/courses/mis)
• Master of Business Administration (MBA) (http://catalog.wichita.edu/graduate/courses/mba)
• Marketing (MKT) (http://catalog.wichita.edu/graduate/courses/mkt)
• Real Estate (RE) (http://catalog.wichita.edu/graduate/courses/re)