

## Media Resources

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### Media Resources Center

The Media Resources Center (MRC) serves the instructional, research and service missions of the university for media, video and design. The MRC operates the university's streaming platform, WSUTV (<https://wichitastate.tv>)<sup>1</sup>, provides cable TV service to campus, and programs two other channels on the campus network: Channel 95, MTV; and Channel 97: WSUTV Digital Signage.

The MRC provides high-quality video production services with a team of videographers, editors and designers, and with an on-site professional television production studio.

The MRC designs, installs, supports and maintains audio-visual equipment in classrooms and meeting spaces across campus, and provides training and access keys to instructional staff.

The MRC provides instructional design, educational technology and accessibility support for all university classes and instructional staff, especially online and hybrid classes taking advantage of the university's licensed learning management system, Blackboard.

The MRC also provides web development and training services for the campus community, with a focus on providing training, development and support to campus departments and offices building web content in the university's content management system.

A wide array of media equipment is available for use by students and faculty. This includes video recording systems and projection equipment.

### WSUTV

Wichita State University operates WSUTV, which is available streaming online (<https://wichitastate.tv>)<sup>1</sup>. Programming includes a variety of content produced by the MRC Video services team, live coverage of convocation and commencement, and some athletics events.

<sup>1</sup> Link opens new window.

### KMUW

KMUW 89.1FM is a listener-supported public radio station named Radio Station of the Year by the Kansas Association of Broadcasters, which includes commercial and noncommercial stations. KMUW is licensed to Wichita State University and operates at 100,000 watts with a schedule of local, national and international news, and a unique blend of music and entertainment. It's team of local news reporters provides 13 newscasts per weekday, as well as in-depth coverage of issues relevant to this community. KMUW is a collaborating station in the Kansas News Service network, providing reporters to cover education and health statewide. The station is also a founding member of the Wichita Journalism Collaborative made up of several local media organizations that work together to ensure the most thorough and accessible information possible. In addition to its traditional broadcast service, KMUW maintains a full-service website with local news and online streaming of its signal. KMUW broadcasts two subcarrier signals with the lower bands of its frequency to the Radio Reading for the Blind and Visually Impaired community, as well as the local Vietnamese community. The station produces a dozen podcasts on matters of interest to the Wichita community and beyond. KMUW supports local arts and culture in the community through partnerships, promotion and sponsorships. KMUW also produces seven music programs: Crossroads, Global Village, New Settlers, Straight No Chaser, Strange Currency, Night Train and Soulsations. KMUW is

affiliated with NPR, APM, WNYC, PRX and Associated Press national networks.