

BA in Sport Management

Prospective students interested in pursuing the Bachelor of Arts in Sport Management degree must meet all admission requirements by the WSU College of Applied Studies. In addition, they must be aware of program content embedded in SMGT 112.

General Requirements: Minimum of 120 total hours for graduation; GPA of 2.000 required.

Course	Title	Hours
Required Major Courses		
SMGT 112	Introduction to Sport Management	3
SMGT 210	Practicum in Sport Management ¹	3
SMGT 300	Technology in Sport Management	3
SMGT 426	Sport Public Relations	3
SMGT 428	Sport Finance	3
SMGT 444	Human Resource Management in Sport	3
SMGT 446	Preinternship Seminar	1
SMGT 447A	Internship Sport Management	12
SMGT 461	Legal Aspects of Sport and Physical Activity I	3
SMGT 465	Psychology of Sport and Physical Activity	3
SMGT 466	Marketing Sport and Physical Activity	3
SMGT 475	Sport and Physical Activity in American Culture	3
SMGT 511	Selling in the Sport Industry	3
SMGT 520	Sport Tournament and Event Management	3
SMGT 525	Sport Facility Management	3
SMGT 545	Sport Governance & Policy	3
Electives		
Students may satisfy elective requirements by selecting courses with the consent of the program advisor and/or by pursuing a minor in exercise science, communication, or one of the multiple minors available through the Barton School of Business. Select a minimum of 23 credit hours.		23
Total Credit Hours		78

¹ SMGT 447B (12 credit hours) may be taken in place of SMGT 210, with a corresponding 9 credit hour adjustment in electives.

All students are required to take 45 credit hours of courses numbered 300 or above.

Applied Learning

Students in the Bachelor of Arts in sport management program are required to complete an applied learning or research experience to graduate from this program. The requirement can be met by successfully completing SMGT 447A Internship Sport Management.