

# Sport Management

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The Department of Sport Management houses two different undergraduate degrees focusing on applied learning, including a Bachelor of Arts in sport management and a Bachelor of Applied Sciences in workforce leadership and applied learning.

## Sport Management (BA)

Wichita State's Bachelor of Arts in sport management degree provides students with a quality curriculum including courses such as sport marketing, sport law, sport governance and sport facility management. Students pursuing the sport management degree program complete an internship requirement (or its equivalent). Graduates of this program work in a variety of sport settings including intercollegiate sports, minor league professional sports, major league professional sports, park and recreation departments, and in the health club/fitness industry.

The sport management program is accredited by the Commission on Sport Management Accreditation.

## Workforce Leadership and Applied Learning (BAS)

Wichita State's Bachelor of Applied Sciences (BAS) in workforce leadership and applied learning degree is a flexible program focused on applied learning and workforce education integration. It features a concentration in education and innovation, and has an individualized plan of study.

Foundational to this degree are in-depth applied learning experiences, which may include paid apprenticeships, internships, clinical rotations, and/or practicums and focus on occupational outcomes, such as job and degree integration responding to industry and workforce demands. These applied learning experiences are connected to courses designed to meet core competencies.

## Majors in Sport Management

- BA in Sport Management (<http://catalog.wichita.edu/undergraduate/applied-studies/sport-management/sport-management-ba>)
- BAS in Workforce Leadership and Applied Learning (<http://catalog.wichita.edu/undergraduate/applied-studies/sport-management/bas-workforce-leadership-applied-learning>)

## Minors in Sport Management

- Minor in Sport Management (<http://catalog.wichita.edu/undergraduate/applied-studies/sport-management/sport-management-minor>)

## Courses in Sport Management

- Sport Management (SMGT) (<http://catalog.wichita.edu/undergraduate/courses/smgt>)