

FYMK - First-Year Seminar MKT

Courses numbered 100 to 299 = *lower-division*; 300 to 499 = *upper-division*; 500 to 799 = *undergraduate/graduate*.

FYMK 102A. First-Year Seminar: Solutions by Design: An Introduction to Design Thinking (3).

General education social and behavioral sciences course. Immerses students in the design thinking experience by introducing them to the basic elements of design thinking, then guiding them through the process while addressing a real-world challenge. Students cycle through observing, brainstorming, synthesizing, prototyping, and implementing. Course explores using the design thinking philosophy to assist students in solving problems. Students from all disciplines are encouraged to enroll. First-Year Seminars apply as an additional requirement in the WSU General Education program; they cannot be applied as a divisional requirement. *Course includes diversity content.*