WSUB - WSU General: Business

Courses numbered 100 to 299 = lower-division; 300 to 499 = upper-division; 500 to 799 = undergraduate/graduate.

WSUB 102A. First-Year Seminar: Solutions by Design: An Introduction to Design Thinking (3).
General education introductory course. Immerses students into the design thinking experience by introducing them to the basic elements of design thinking, then guiding them through the process while addressing a real-world challenge. Students cycle through observation, brainstorming, synthesizing, prototyping, and implementation. Course explores using the design thinking philosophy to assist students in solving problems. Students from all disciplines are encouraged to enroll. Course includes diversity content.