

BAA in Media Arts - Concentration in Collaborative Design

Bachelor of Applied Arts in media arts - concentration in collaborative design consists of 120 credit hours. In addition to the university scholastic, residence and general education requirements, students must take the following required courses (some required courses *may* also fulfill general education requirements): 21 credit hours in common core courses and 54 credit hours in a discipline specific track. BAA majors are required to earn a minimum grade of *C* in each course designated as a *C*-required course.

Course	Title	Hours
Media Arts Core Courses (21 Credit Hours, C or Better)		
MART 101	Introduction to Media Arts	3
MART 102	Introduction to Media Aesthetics and Analysis	3
COMM 306	Introduction to Multimedia	3
COMM 406	Audio Production	3
MART 390	Professional Practices in Media Arts (Select three enrollments of 1 credit hour each.) ¹	3
MART 299	Media Arts Practicum I ¹	1
MART 399	Media Arts Practicum II ¹	2
MART 499	Media Arts Practicum III ¹	3
Total Credit Hours		21

Course	Title	Hours
Collaborative Design Core (54 Credit Hours)		
Select 54 credit hours from the following courses. Students may substitute appropriate courses from other programs in consultation with, and approval from, their faculty advisor. Students are also encouraged to substitute appropriate certificates or minors with advisor approval.		54
ARTF 136	Foundation 2-D Design	
ARTF 145	Foundation Drawing	
ARTG 235	Graphic Design Concepts	
ARTH 125_	Select one of the lettered ARTH 125 courses.	
ARTH XXX	Select one 300–599 level ARTH course	
ARTS 240	Introduction to Life Drawing	
COMM 506	Sound for Picture	
COMM 604	Video Storytelling	
ID 300	Design Thinking & Innovation	
ID 500	Design Thinking Process	
ID 501	Design Thinking Facilitation	
ID 502	Design Thinking Implementation: Design Challenges Level I	
ID 503	Introduction to Branding	
ID 504	Building a Brand Strategy	
ID 505	Design Thinking Implementation: Design Challenges Level II	
ID 506	Leadership Development for Innovation	
MART 110	Introduction to Music Technology and Industry ¹	
MART 111	Intro to Music Business ¹	
MART 220	Computer Modeling ¹	
MART 222	Digital Animation I ¹	
MART 232	Game Design I ¹	

MART 260	Game Design Concepts ¹
MART 322	Digital Animation II ¹
MART 325	Editing for Film ¹
MART 332	Game Design II ¹
MART 351	Principles of Video Production ¹
MART 352	Story Boarding ¹
MART 353	Video Storytelling ¹
MART 357	Rigging ¹
MART 359	Cinematography ¹
MART 361	Coding II ¹
MART 365	Props and Character Design ¹
MART 422	Digital Animation III ¹
MART 424	Compositing and VFX ¹
MART 432	Game Design III ¹
MART 481N	Internship
MART 540	Advanced Editing & Mastering ¹
MART 570	Electronic Music Production ¹
MART 571	Live Sound Design ¹
MART 575	Seminar in Music Technology ¹
MUSC 531	Introduction to Electronic Music
THEA 516	Scriptwriting I

Electives

With the assistance of an advisor, select sufficient general education and elective courses to meet the required 120 credit hours. These electives could include a minor.

Total Credit Hours

54