

# BS in Health Management

The Bachelor of Science in health management (BSHM) at Wichita State University is certified by the Association of University Programs in Health Administration (AUPHA) and is available as a hybrid or a 100 percent online program. This degree offers a pathway into entry- and mid-level management careers in hospitals, long-term care facilities, or public health organizations. It also provides a strong foundation for graduate education in health administration, public health or aging studies.

Students begin progress toward their degree by completing courses that build foundational knowledge and work closely with a faculty advisor to select one or more required concentrations. These concentrations provide advanced skills and knowledge in the following areas:

- Aging services;
- Business;
- Healthcare operations;
- Health sciences;
- Public health; and
- Senior living.

To ensure real-world readiness, successful graduates of the BSHM program also complete:

- A capstone project;
- An applied learning professional portfolio; and
- A 160-hour practicum educational work experience.

Additionally, qualified students have the option to advance their education through the accelerated master's degree programs in health administration (<http://catalog.wichita.edu/undergraduate/health-professions/health-sciences/public-health-sciences/accelerated-bs-health-management-mha/>) or aging studies (<http://catalog.wichita.edu/undergraduate/health-professions/health-sciences/public-health-sciences/accelerated-bachelors-degree-master-aging-studies/>). These programs allow students to apply 9 credit hours toward both their bachelor's and master's degrees, further accelerating their educational and career goals.

## Program Learning Objectives

1. **Communication:** Communicate healthcare information, in oral and written forms using appropriate media tailored to specific audiences.
2. **Analytic Assessment:** Use healthcare information for analysis and decision-making.
3. **Healthcare Policy and Administration:** Describe the evolution of the healthcare system and roles and issues across local, national and global health systems.
4. **Evidence-Based Practice and Quality Improvement:** Demonstrate how to connect and use data to promote, protect and assure improved health outcomes and knowledge.
5. **Leadership and Management:** Exhibit an understanding of healthcare leadership, management and policy.
6. **Health Equity and Justice:** Describe social, behavioral, cultural and environmental factors that impact health.
7. **Professionalism:** Demonstrate a commitment to professionalism, ethics, stewardship and lifelong learning in healthcare.

## Admission

Students admitted to WSU with a cumulative grade point average (GPA) of 2.000 or higher may self-select the Bachelor of Science in health management.

## Program Requirements

Students admitted to the Bachelor of Science (BS) in health management are assigned both a college advisor and a faculty advisor within the program. Early in their studies, students are encouraged to choose at least one of five concentrations—aging studies, business, healthcare operations, health science, or public health—to avoid extra or unnecessary courses. While students should declare their concentration before enrolling in any concentration-specific courses, they are not restricted to a single concentration. The program can be completed entirely online or in a hybrid format, blending online and in-person classes.

BS in health management concentrations:

- The two **aging studies** concentrations prepare students for either a career in aging services or for management in senior living communities. Both options prepare students for graduate education in aging studies and can be taken for credit towards the accelerated bachelor's to master's degree in aging studies.<sup>5</sup>
  - The **aging services** (AS) option prepares students for a variety of positions in senior centers, and nonprofit or for-profit aging organizations.
  - The **senior living** (ASL) option prepares students to complete the administrator-in-training practicum or operator's license after completion of the BS in health management.
- The **business** (BUS) concentration equips students with fundamental business skills tailored to the healthcare industry, focusing on key areas such as finance, marketing and organizational management. It also lays a solid foundation for graduate education in healthcare administration.
- The **healthcare operations** (HCO) concentration prepares students for entry-level management positions, with a focus on optimizing operational processes. It also provides a strong foundation for graduate education in healthcare administration.
- The **health science** (HS) concentration prepares students for a variety of professional healthcare positions providing clinical, laboratory and sales support through government, academic and private organizations.
- The **public health** (PH) concentration prepares students for a variety of entry-level positions in state and local health departments or health-related nonprofit and for-profit organizations and graduate education in public health.

Students must be in the final year of their program of study and must be health management majors to take PHS 485 or PHS 495. Students enrolled in PHS 495 are required to purchase professional and general liability insurance coverage. The cost of this insurance is included in the university's comprehensive fee schedule and is part of the fee requirements for this major.

A minimum total of 120 credit hours is required for the BS in health management. Students in the health management program are required to maintain a cumulative grade point average of 2.000, with no individual program course generating a grade less than 1.700 credit points per credit hour. In addition to meeting the requirements of the WSU General Education Program (<http://catalog.wichita.edu/undergraduate/academic-information/general-education-program/>) and

the requirements of the College of Health Professions, students in the BS in health management program must take the following courses:

Course	Title	Hours
<b>General Education</b>		
Select courses to meet General Education requirements <sup>1</sup>		34-35
<b>Health Management Required Courses</b>		
MLS 203 or MLS 303	Medical Terminology <sup>2</sup>	2-3
PHS 100	Introduction to Aging Studies <sup>2</sup>	3
PHS 101	Introduction to Public Health <sup>2</sup>	3
PHS 310	Introduction to U.S. Healthcare and Administration <sup>2</sup>	3
PHS 325	Epidemiology	3
PHS 326	Emerging Global Healthcare Issues	3
PHS 344	Culturally Informed Healthcare	3
PHS 356	Foundations of Healthcare Policy, Law and Ethics	3
PHS 408	Adaptive Leadership	3
PHS 410	Health Communication	3
PHS 428	Healthcare Organization	3
PHS 442	Foundations of Healthcare Finance	3
PHS 448	Foundations of Healthcare Quality	3
PHS 621	Effective Management in Healthcare <sup>3</sup>	3
PHS 622	Human Resource Management in Healthcare <sup>3</sup>	3
<b>Concentration</b>		
Select one of the concentrations below		15
<b>Open Electives</b>		
Select enough electives to reach 120 credit hours		25-27
<b>Total Credit Hours</b>		<b>120</b>

<sup>1</sup> Required major courses may also count towards General Education requirements. Students will need to select additional electives to reach 120 credit hours required for graduation with assistance from an advisor.

<sup>2</sup> These should be the first courses students complete in the degree program.

<sup>3</sup> These courses can be used in the Accelerated BS in health management to Master of Health Administration (<http://catalog.wichita.edu/undergraduate/health-professions/health-sciences/public-health-sciences/accelerated-bs-health-management-mha/>). Consult with the director of graduate programs (phs@wichita.edu) prior to taking PHS 621 and PHS 622 to apply and create your plan of study.

### **Aging Services Concentration**

This concentration is for students interested in entry-level positions with community services focused on serving the aging population. Community services can include senior centers, local or state agencies on aging, or other non-profits focusing specifically on the senior population.

Course	Title	Hours
<b>Aging Services Concentration</b>		
PHS 512	Aging Across Cultures	3

PHS 560	Care Networks and Services	3
PHS 617	Community Development Methods	3

### **Culminating Experience**

PHS 494	Practicum Preparation <sup>4</sup>	0
PHS 485	Capstone	3
PHS 495	Practicum	3

**Total Credit Hours** 15

<sup>4</sup> PHS 494 must be successfully completed for enrollment in PHS 495.

### **Senior Living Concentration**

The senior living concentration prepares students for entry level management positions within senior living communities. Students interested in upper-level management positions within senior living will be eligible for the PHS 660 Administrator-in-Training Long-Term Care Practicum or a Long-Term Care Operators License course after completing the BS in health management.<sup>5</sup>

Course	Title	Hours
<b>Senior Living Management Concentration</b>		
PHS 518	Healthcare Coordination	3
PHS 562	Senior Living Operations	3
PHS 626	Hospitality and Enrichment in Aging Communities	3

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PHS 562	Senior Living Operations	3
PHS 626	Hospitality and Enrichment in Aging Communities	3

### **Culminating Experience**

PHS 494	Practicum Preparation <sup>6</sup>	0
PHS 485	Capstone	3
PHS 495	Practicum	3

**Total Credit Hours** 15

<sup>5</sup> For more information about application to the Accelerated Bachelor's in health management to Master's in aging studies (<http://catalog.wichita.edu/undergraduate/health-professions/health-sciences/public-health-sciences/accelerated-bachelors-degree-master-aging-studies/>), contact the director of graduate programs (phs@wichita.edu).

<sup>6</sup> PHS 494 must be successfully completed for enrollment in PHS 495.

### **Business Concentration**

Course	Title	Hours
<b>Business Concentration Courses</b>		
Select three courses from the following for a total of 9 credit hours		9
ACCT 210	Financial Accounting	
ACCT 220	Managerial Accounting	
BLAW 431	Legal Environment of Business	
ECON 201	Principles of Macroeconomics	
ECON 202	Principles of Microeconomics	
MGMT 360	Principles of Management	
MKT 300	Marketing	

ACCT 210	Financial Accounting	
ACCT 220	Managerial Accounting	
BLAW 431	Legal Environment of Business	
ECON 201	Principles of Macroeconomics	
ECON 202	Principles of Microeconomics	
MGMT 360	Principles of Management	
MKT 300	Marketing	

### **Culminating Experience**

PHS 494	Practicum Preparation <sup>7</sup>	0
PHS 485	Capstone	3
PHS 495	Practicum	3

**Total Credit Hours** 15

<sup>7</sup> PHS 494 must be successfully completed for enrollment in PHS 495.

**Healthcare Operations Concentration**

Course	Title	Hours
<b>Healthcare Operations Required Courses</b>		
PHS 478	Foundations of Healthcare Economics	3
PHS 447	Healthcare Operations	3
PHS 407	Foundations of Healthcare Informatics	3
-OR- If pursuing the accelerated MHA take PHS 807 for dual credit.		
<b>Culminating Experience</b>		
PHS 494	Practicum Preparation <sup>8</sup>	0
PHS 485	Capstone	3
PHS 495	Practicum	3
<b>Total Credit Hours</b>		<b>15</b>

<sup>8</sup> PHS 494 must be successfully completed for enrollment in PHS 495.

**Health Science Concentration**

Course	Title	Hours
<b>Health Science Required Courses</b>		
PHIL 327	Bioethics	3
PHS 300	Careers in Healthcare	3
PHS 331	Principles of Diet and Nutrition	3
<b>Culminating Experience</b>		
PHS 494	Practicum Preparation <sup>9</sup>	0
PHS 485	Capstone	3
PHS 495	Practicum	3
<b>Total Credit Hours</b>		<b>15</b>

<sup>9</sup> PHS 494 must be successfully completed for enrollment in PHS 495.

**Public Health Concentration**

Course	Title	Hours
<b>Public Health Required Courses</b>		
PHS 416	Foundations of Environmental Health	3
PHS 617	Community Development Methods	3
PHS 618	Population Health Analytics	3
<b>Culminating Experience</b>		
PHS 494	Practicum Preparation <sup>10</sup>	0
PHS 485	Capstone	3
PHS 495	Practicum	3
<b>Total Credit Hours</b>		<b>15</b>

<sup>10</sup> PHS 494 must be successfully completed for enrollment in PHS 495.

**Graduation**

Students majoring in department of public health sciences undergraduate programs (health science and health management) must fulfill Applied Learning Portfolio activities to successfully complete their degree. Evidence of completed activities along with written entry for each activity is required. You can find information about the Applied Learning Portfolio ([https://www.wichita.edu/academics/health\\_professions/phs/undergraduate/portfolio.php](https://www.wichita.edu/academics/health_professions/phs/undergraduate/portfolio.php))<sup>11</sup> on the public health sciences' website. Questions about the Portfolio may be sent to the undergraduate program director at [phs@wichita.edu](mailto:phs@wichita.edu).

To be eligible for graduation from Wichita State University, students must have 120 acceptable credit hours toward their degree and a grade point average (GPA) in the major of 2.000. Students transferring from

a two-year college must complete at least 45 credit hours of upper-division coursework to qualify for graduation. Public health sciences (PHS) policy requires a program cumulative GPA of 2.000 with no individual program course generating a grade less than 1.700 credit points per credit hour.

For a program handbook and answers to questions about the program, contact the undergraduate coordinator by email: [phs@wichita.edu](mailto:phs@wichita.edu), by phone at 316-978-3060, or visit the department of public health sciences website (<http://wichita.edu/phs/>).<sup>7</sup>

<sup>11</sup> Link opens new window.

**Departmental Honors Program**

Scholarship and research are encouraged at the undergraduate level. Students who meet the qualifications should explore adding the honors program to their undergraduate major. Students who are not PHS majors and are involved in the Cohen Honors College, should contact the PHS department for permission to enroll in these courses, as appropriate.

Admission requirements include:

1. Status as a PHS major;
2. An overall GPA of 3.500 in all major coursework;
3. A one-page, double-spaced letter describing reasons for applying to the honors track, goals and potential benefits to participating in the program; and
4. Agreement by a PHS faculty member to mentor the final project.

**Honors Program Requirements**

Students admitted to the PHS honors track must complete the following:

1. Maintain a 3.500 cumulative GPA in all major coursework;
2. Be a participating member of the Health, Education, Advocates for Leadership, Teamwork and Humanity (HEALTH) student organization;
3. Maintain a portfolio of assignments, activities and reflections throughout the honors track;
4. Complete and present a mentored scholarly activity during the last year of the program by enrolling in a 1-3 credit hours of PHS 401H Field Research Public Health Science Honors; and
5. Enroll in and complete the honors assignments with a minimum of 12 credit hours of PHS coursework selected from the following options:

Course	Title	Hours
PHS 325H	Epidemiology Honors	3
PHS 344H	Culturally Informed Healthcare Honors	3
PHS 356H	Foundations of Healthcare Policy, Law and Ethics Honors	3
PHS 408H	Adaptive Leadership Honors	3
PHS 410H	Health Communication Honors	3

Students who have previously taken the courses above without honors can contact their advisor to see how they can earn honors credit.

**Applied Learning**

Students in the BS in health management program are required to complete an applied learning or research experience to graduate from the program. The requirement can be met by completing the following program course requirements: PHS 485 Capstone and PHS 495 Practicum.