

Bachelor of Business Administration

Program Requirements for All BBA Programs

Candidates for the Bachelor of Business Administration degree must satisfy the following Barton School of Business requirements:

Note: If a minimum grade is required, it is listed after the course, example: (C-)

- Complete WSU foundation, general education and any additional university graduation requirements (<http://catalog.wichita.edu/undergraduate/academic-information/general-education-program/>). Business majors need either:

Course	Title	Hours
Select one of the following:		3-5
MATH 111	College Algebra (C-) ¹	
MATH 112	Precalculus Mathematics (C-) ¹	

- Complete advanced standing requirements:

Course	Title	Hours
BADM 100	Exploring the World of Business	3
Select one of the following:		3-5
MATH 144	Business Calculus ¹	
MATH 242	Calculus I ¹	
ECON 231	Introductory Business Statistics	3
ECON 232	Statistical Software Applications for Business	1
BADM 162	Business Software: Excel (C-)	1
ACCT 210	Financial Accounting	3
ACCT 220	Managerial Accounting ²	3
ECON 201	Principles of Macroeconomics ¹	3
ECON 202	Principles of Microeconomics ¹	3

- Complete business core requirements for the Bachelor of Business Administration degree:

Course	Title	Hours
MKT 300	Marketing ²	3
ENTR 310	The Entrepreneurial Experience	3
IB 333	International Business ¹	3
FIN 340	Financial Management - Fundamental Valuation Analysis ²	3
DS 350	Operations Management	3
MGMT 360	Principles of Management	3
MIS 395	Management Information Systems (MIS majors are not required to complete MIS 395)	3
BLAW 431	Legal Environment of Business	3
MGMT 681	Strategic Management (capstone)	3

- Complete at least 50 percent of the total upper-division business credit hours at Wichita State University.
- Achieve a grade point average of 2.000 or better on:

- All college work,
- All work taken at Wichita State, and
- All business core and current major(s) courses taken at Wichita State.

- Submit an application for degree through the *myWSU* portal before the deadline: **October 1 for fall graduates, March 1 for spring and summer graduates.** See — Business Advising Center website (<http://wichita.edu/businessadvising/>)³.
- Complete the Barton School exit survey (in the final semester at WSU).

¹ *Note:* These courses may count towards the general education requirements.

² Some majors may have minimum grade requirements — see specific major courses.

³ Link opens new window.

Programs in BBA

- Accelerated BBA to MA in Economics and Quantitative Analysis (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/economics/accelerated-bba-ma-economics-quantitative-analysis/>)
- Accelerated BBA to Master of Human Resource Management (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/management/accelerated-bba-master-human-resource-management/>)
- Accelerated BBA to MS in Business Analytics (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/finance-real-estate-decision-sciences/accelerated-bba-ms-business-analytics/>)
- Accelerated BBA to MS in Management Science and Supply Chain Management (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/finance-real-estate-decision-sciences/accelerated-bba-ms-management-science-supply-chain-management/>)
- BBA - Accounting (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/accounting/bba-accounting/>)
- BBA - Business Administration (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/bachelor-of-business-administration/bba-business-administration/>)
- BBA - Economics (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/economics/bba-economics/>)
- BBA - Economics Emphasis in Real Estate (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/economics/bba-economics-emphasis-real-estate/>)
- BBA - Entrepreneurship (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/management/bba-entrepreneurship/>)
- BBA - Entrepreneurship Emphasis in Real Estate (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/management/bba-entrepreneurship-emphasis-real-estate/>)
- BBA - Finance (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/finance-real-estate-decision-sciences/bba-finance/>)
- BBA - Finance Emphasis in Real Estate (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/finance-real-estate-decision-sciences/bba-finance-emphasis-real-estate/>)
- BBA - Hospitality (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/management/bba-hospitality/>)
- BBA - Human Resource Management (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/management/bba-human-resource-management/>)
- BBA - Information Technology and Management Information Systems (<http://catalog.wichita.edu/undergraduate/w-frank-barton->

business/finance-real-estate-decision-sciences/bba-information-technology-management-information-systems/)

- BBA - International Business (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/management/bba-international-business/>)
- BBA - Management (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/management/bba-management/>)
- BBA - Marketing (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/marketing/bba-marketing/>)
- BBA - Marketing Emphasis in Data-Driven Marketing and Intelligence (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/marketing/bba-marketing-emphasis-data-driven-marketing-intelligence/>)
- BBA - Marketing Emphasis in Digital Marketing (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/marketing/bba-marketing-emphasis-digital-marketing/>)
- BBA - Marketing Emphasis in Real Estate (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/marketing/bba-marketing-emphasis-real-estate/>)

Real Estate Emphasis

An emphasis in real estate (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/bachelor-of-business-administration/real-estate-emphasis/>) is available to students majoring in economics, entrepreneurship, finance or marketing. See those majors for details.