

# BBA - International Business

## Program Requirements

### Department of Management

Candidates for the Bachelor of Business Administration (BBA) degree must satisfy the additional requirements of the following curricular major.

All majors must contain at least 12 unduplicated credit hours. All minors must contain at least 3 unduplicated credit hours.

Students majoring in international business must make three choices early in their program:

1. **Language.** A minimum of 10 credit hours of world language is required. Students who already have world language skills beyond the elementary level should consult with a business advisor or academic advisor. The language credit hours are not part of the 21 credit hours required for the international business major.
2. **Minor.** International business majors must choose a functional area of business as a minor: accounting, economics, entrepreneurship, finance, human resource management, management, management information systems, marketing, operations management or personal selling. The minor credit hours are not part of the 21 credit hours required for the international business major. A major in these functional areas of business would also meet this requirement.
3. **International Experience.** International business majors are required to participate in an academic international experience. The preferred option is to study abroad at least one semester at a university outside the United States. Alternatives: a short-term academic international study tour or completing a course that includes a virtual international experience. Nine (9) international experience credit hours can be applied toward the 21 credit hours required for the international business major. International students who are attending classes on campus at WSU may be deemed to have met the international experience requirement. Other experiences or special circumstances can be reviewed by an academic advisor to determine if they qualify to meet the international experience requirements.

Course	Title	Hours
<b>Required Courses</b>		
IB 561	International Economics and Business	3
IB 600	International Management	3
IB 601	International Marketing	3
<b>Directed Electives</b>		
Select 12 credit hours from the following:		12
IB 400	Principles of Global Supply Chain Management and Logistics	
IB 450	Successful Negotiation	
IB 481	Cooperative Education	
IB 491	Independent Study/Project	
IB 625	International Financial Management	
IB 690	Special Topics in International Business	
POLS 220	Introduction to International Relations	
POLS 226	Comparative Politics	
POLS 336	International Organizations	
POLS 395	U.S. Foreign Policy	

POLS 570	International Political Economy
or ECON 570	International Political Economy
MKT 403	Marketing Research
or MKT 405	Consumer Behavior

History: History courses approved by an academic advisor

Language courses: 200-level and above

International experience: Students may count up to 9 credit hours of international experience toward their directed electives

**Total Credit Hours** **21**

**Note for international students:** International students who are already studying abroad at WSU or who have transferred to WSU from another country may be deemed to have met the international experience requirement. International students who choose their home region need to work with an advisor to plan their courses to fulfill the language and cultural/area studies requirements. It is recommended that non-English speakers choose English language courses and courses on U.S. culture, history and/or political systems to fulfill these requirements. International students who choose a regional emphasis outside their home region are required to fulfill the same language and cultural/area studies requirements as domestic students.

### Applied Learning

Students in the BBA - international business program are required to complete an applied learning or research experience to graduate from the program. The requirement can be met by taking IB 333 International Business.

As part of this course, students must complete a "Family Vacation Assignment". In this assignment, each student is required to collect data on current events that affect international business, and demonstrate their ability to engage with and put that data in a usable format. They are further required to interview two people who have worked, lived or are from two different countries, identified from the family vacation project.