

BBA - Management

Program Requirements

A minimum total of 120 credit hours is required for the Bachelor of Business Administration (BBA) in management. In addition to meeting the requirements of the WSU General Education Program (<http://catalog.wichita.edu/undergraduate/academic-information/general-education-program/>) and the requirements for all BBA programs (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/bachelor-of-business-administration/>) set by the W. Frank Barton School of Business, candidates for the BBA in management must satisfy the following requirements of the curricular major:

All majors must contain at least 12 unduplicated credit hours. All minors must contain at least 3 unduplicated credit hours.

Course	Title	Hours
General Education		
Select courses to meet General Education requirements ¹		34-35
College Requirements ²		
Bachelor of Business Administration Core Requirements		27
Advanced Standing Requirements		23-25
Management Major		
HRM 466	Fundamentals of Human Resource Management	3
MGMT 460	Designing Successful Organizations	3
MGMT 462	High Performance Leadership	3
MGMT 463	Building Remarkable Teams	3
<i>Major Electives</i>		
Select three of the following ³		9
MGMT 430	Business, Government and Society	
MGMT 450	Successful Negotiation	
MGMT 464	Communicating Effectively in Organizations	
MGMT 662	Managing in Diverse Organizations	
MGMT 680	Making Effective Decisions	
DS/IB 400	Principles of Global Supply Chain Management and Logistics	
ENTR 440	New Venture Feasibility Analysis	
HRM 666	Talent Acquisition	
HRM 669	Learning in Organizations	
IB 561	International Economics and Business	
IB 600	International Management	
IB 601	International Marketing	
IB 603	Virtual International Consulting Experience	
IB 625	International Financial Management	
Open Electives		
Select enough electives to reach 120 credit hours		12-15
Total Credit Hours		120

A maximum of 3 credit hours of co-op may be used in the major.

¹ Required major courses may also count towards General Education requirements. Students will need to select additional electives to

reach 120 credit hours required for graduation with assistance from an advisor.

² See the Bachelor of Business Administration (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/bachelor-of-business-administration/>) page of the catalog for a full explanation of these college requirements.

³ Up to 3 credit hours may be substituted from upper-level courses in business administration with advisor's consent, including MGMT 481, MGMT 491 and MGMT 690.

Applied Learning

Students in the BBA - management program are required to complete an applied learning or research experience to graduate from the program. The requirement can be met by taking MGMT 463 Building Remarkable Teams.

As part of this course, students are required to work in teams to complete a service learning project. Each student team selects an organization and works with it throughout the semester to complete a preselected project.