

Certificate in Entrepreneurship

Admission

New students will apply to WSU as an Open Admission Student. Current students can elect the certificate program as part of their program of study.

Program Requirements

This certificate provides students with knowledge and skills central to leading today's organizations. To complete the certificate a student must take 9 credit hours. An overall grade point average of at least 2.000 for all courses comprising the certificate program, and no grade below C, is required to earn the certificate.

Course	Title	Hours
ENTR 310	The Entrepreneurial Experience	3
Select two of the following elective courses for a total of 6 credit hours		6
ENTR 440	New Venture Feasibility Analysis	
ENTR 453	Digital Entrepreneurship	
ENTR 455	Entrepreneurial Finance	
ENTR 460	Corporate Entrepreneurship: Initiating and Sustaining Innovation	
MKT 690G	Online Branding	
Total Credit Hours		9