

Marketing

Majors in Marketing

- BBA - Marketing (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/marketing/bba-marketing/>)
- BBA - Marketing Emphasis in Data-Driven Marketing and Intelligence (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/marketing/bba-marketing-emphasis-data-driven-marketing-intelligence/>)
- BBA - Marketing Emphasis in Digital Marketing (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/marketing/bba-marketing-emphasis-digital-marketing/>)
- BBA - Marketing Emphasis in Real Estate (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/marketing/bba-marketing-emphasis-real-estate/>)

Minors in Marketing

- Minor in Marketing (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/marketing/minor-marketing/>)
- Minor in Personal Selling (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/marketing/minor-personal-selling/>)

Courses in Marketing

- First-Year Seminar MKT (FYMK) (<http://catalog.wichita.edu/undergraduate/courses/fymk-first-year-seminar-mkt/>)
- Marketing (MKT) (<http://catalog.wichita.edu/undergraduate/courses/mkt/>)