

Minor in Business Analytics

Program Requirements

Business analytics uses tools and models to analyze past data, visualize it, predict future performance and gain insight into developing business strategies for the future. A business analytics minor will give students an overview of descriptive, predictive and prescriptive models using advanced Excel and other tools.

Course	Title	Hours
Required Courses		
DS 350	Introduction to Production and Operations Management	3
FIN 340	Financial Management I	3
BSAN/FIN 675	Analytics Decision Modeling with Spreadsheets ¹	3
Elective Courses		
Select 6 credit hours of electives from the following		6
ECON 403	Business and Economics Forecasting	
MKT 403	Marketing Research	
FIN 450	Applied Financial Analysis	
ACCT 360	Accounting Information Systems	
MIS 600	Database Management Systems	
ECON 731	Applied Econometrics	
MIS 750	Business Intelligence and Analytics	
Total Credit Hours		15

¹ Prerequisites for BSAN 675/FIN 675: DS 350 and FIN 340 each with a grade of C (2.000) or better; BADM 162, ECON 231, and ECON 232 or equivalents; junior standing; advanced standing; or instructor's consent.

Note: Students must take at least 3 credit hours of unduplicated courses across all courses used toward their major or minor, and maintain an average of at least 2.300 (and no grade below C) for all courses comprising the minor.