

W. Frank Barton School of Business

Larisa Genin, dean

205 Woolsey Hall • 316-WSU-3200

W. Frank Barton School of Business Website (<http://wichita.edu/business/>)¹

John Perry, *associate dean, undergraduate programs and academic operations*

Chris Broberg, *associate dean, graduate programs and research*

Mission

The Barton School prepares students for lifelong learning and success in the global marketplace, advances the knowledge and practice of business, and supports economic growth through research, outreach and knowledge transfer.

Vision

The Barton School strives to be internationally recognized as a model of research, knowledge transfer and applied business learning.

Core Values

- Being student centered and business driven
- Fostering integrity and intellectual curiosity
- Celebrating the development of critical thinking, innovation and an entrepreneurial mindset
- Honoring diversity of culture, thought and experience

Centers sponsored by the Barton School

The ***Business Operations and Analytics Lab (BOAL)*** helps manufacturing and service companies apply proven tools and techniques to improve the efficiency and quality of its operation's function. Its focus is on improving the processes used to conduct business regardless of the product or service being provided. The lab can also help companies build decision making models using analytics to gain a new competitive advantage.

The ***Center for Economic Development and Business Research (CEDBR)*** engages in business and economic research for a wide variety of clients in both private and public sectors. The center collects, analyzes and disseminates information to support activities in government, education, business and economic development organizations. The CEDBR maintains a comprehensive database of economic indicators including population, personal income, employment, construction and census data. Activities focus on issues related to the economic health of the region. The center publishes the Kansas Economic Report and a supplemental monthly, Kansas Economic Indicators.

The ***Center for Economic Education*** works with K-12 education to improve the teaching of economic concepts in primary and secondary schools. The center offers courses for preservice teachers at WSU who want to become social studies teachers, offers both credit and noncredit workshops for inservice teachers, and provides consulting services to school administrators in the south-central area.

The ***Center for International Business Advancement*** (World Trade Council of Wichita (<http://www.wtcouncil.wichita.edu/>)¹) works closely with the World Trade Council of Wichita to enhance international business in Wichita, benefiting both students and the local business community. CIBA sponsors an active chapter of AIESEC, and along with the World Trade Council, sponsors very popular monthly meetings that bring trade officials from other countries to Wichita.

The ***Center for Management Development (CMD)*** offers noncredit management development seminars to Wichita and the surrounding

area. The CMD seminars and workshops have been acclaimed for their usefulness to practicing business people and other professionals in a wide variety of organizations.

The ***Center for Real Estate (CRE)*** enhances the business environment and quality of life in Kansas communities through research and analysis of real estate markets and related policy issues. By providing the depth of information expected by investors in a competitive global economy, the CRE elevates and promotes Kansas real estate markets. In addition, the CRE serves as a bridge between the professional real estate community and the academic programs at Wichita State, helping WSU students and faculty connect with real estate professionals throughout the region.

The ***Institute for the Study of Economic Growth (ISEG)*** was established in 2018 to advance the teaching, research and application of innovative and entrepreneurial activities in a free enterprise economy to enhance societal prosperity through economic growth.

¹ Link opens new window.

W. Frank Barton School of Business Policies

Admission

Degree-bound students who select a business major are admitted to the Barton School of Business in program status. All students in the Barton School of Business must maintain a 2.250 grade point average. Students must complete 6 credit hours of English composition, 3 credit hours of communication, and 3 credit hours of college algebra with a grade of C- or better in each within their first 48 college credit hours. Failure to complete this requirement will bar a student from enrolling in upper-division business courses.

Advanced Standing

Students who qualify for advanced standing have:

1. An overall and WSU institutional grade point average of 2.250; and
2. Completed the following courses:

| a. Course | Title | Hours |
|-----------|--|-------|
| ACCT 210 | Financial Accounting | 3 |
| ACCT 220 | Managerial Accounting | 3 |
| ECON 201 | Principles of Macroeconomics | 3 |
| ECON 202 | Principles of Microeconomics | 3 |
| ECON 231 | Introductory Business Statistics | 3 |
| ECON 232 | Statistical Software Applications for Business | 1 |
| MATH 144 | Business Calculus | 3 |
| BADM 162 | Business Software: Excel | 1 |

- b. or equivalent courses.

For degree-seeking students in the Barton School of Business, advanced standing is a prerequisite for all upper-division courses in the school.

Transfer Students

Transfer students should be aware that 50 percent of their business coursework must be taken at Wichita State University.

Date of Catalog Requirements

Students entering or transferring into the Barton School of Business are placed on the most current catalog based on the semester they begin at the Barton School of Business and must complete the degree requirements of that catalog. Students who have been out of the

university for two consecutive years or more must complete the most current catalog requirements.

Second Business Degree

Graduation requirements are determined by the catalog degree requirements in place at the time of the student's first enrollment term for the second degree. This ensures that the knowledge and skills acquired by students will be current with the state of knowledge in the field of business.

Probation and Dismissal

Students are expected to make satisfactory progress in their studies. The W. Frank Barton School of Business adheres to current WSU probation and dismissal policies found in the Academic Probation and Dismissal (<http://catalog.wichita.edu/undergraduate/academic-information/academic-progress/probation-dismissal-withdrawal-etc/>) section of the Undergraduate Catalog with the following exceptions: Barton School students must maintain a GPA of 2.250 to remain in good standing.

In addition to meeting academic standards, students are expected to follow the Student Code of Conduct which can be found online in section 8.05 of the WSU Policies and Procedures Manual (<http://wichita.edu/policiesprocedures/>)¹, and to meet the professional standards governing any organization in which the student is participating as an intern, exchange student or other capacity.

Students who fail to meet these standards are required to work closely with an advisor to explore options and conditions for future readmission.

Limitations on Student Load

Initially admitted Barton School of Business students are limited to a maximum of 16 credit hours, to which may be added 1 credit hour of elective. Students admitted to advanced standing in the college are limited to a maximum of 18 credit hours, to which may be added 1 credit hour of elective.

All Barton School of Business students are limited to enrollment in one course during a summer pre-session, one course in any four-week summer session and two courses in any eight-week summer session. If a student is enrolled in both an eight-week and a four-week summer session, the maximum enrollment is two courses. Students on probation may not enroll in two-week courses.

Four-Year University Credit Hour Exception

University policy requires bachelor's degree students to take at least 60 credit hours of four-year college work in order to graduate. However, students in certain Barton School 2.5+1.5 agreements are required to take at least 45 credit hours of four-year college work to qualify for graduation. Students should check with their advisor to see if they qualify for this exception.

Cooperative Education (Co-op)

The Barton School of Business participates in the university's cooperative education program. The program is designed to provide relevant paid employment experiences that integrate, complement and enhance the student's academic program. Students are placed in co-op positions in a variety of business settings, including government agencies, financial institutions, social agencies, accounting firms, entrepreneurial companies and many others. Individual academic projects are formulated in consultation with the student's faculty advisor.

Business students may enroll in 1 credit hour of co-op per semester with a 2.250 overall and WSU institutional grade point average as early as their sophomore year. Students enrolling in 2 or 3 credit hours of co-

op during a single semester must have junior standing and at least an overall and WSU institutional GPA of 2.250. (A higher GPA may be required by their major area.) The number of hours of co-op credit that can be applied to different majors is explicitly stated in each area.

Co-op placements must be approved by the student's faculty advisor. See the business coordinator in the cooperative education office for more information.

Advising

The Business Advising Center provides academic advising to support students in finding their way through the Barton School of Business. The advisor is the link between the student and the university — with its faculty, policies and procedures. The focus of advising in the Barton School of Business is to help students progress toward their educational objectives and career goals.

Types of Advising Assistance Available

Program Planning

Students are encouraged to outline an entire plan of study early in their academic career by using the suggested degree completion plans for each of the majors and consulting with their advisors.

Schedule Building

Schedule building is the determination of specific courses a student should take in a given semester. Students should refer to the schedule of courses and catalog in consultation with a business advisor to determine a specific course of study. Selection of specific sections and of times for courses is the student's responsibility.

Transcript Evaluation

Two aspects of transcript evaluation are:

1. The evaluation of coursework to be transferred to Wichita State University for a degree, and
2. The continuing evaluation of completion of graduation requirements.

Evaluation of transfer work is accomplished by a business advisor, working in conjunction with the Office of the Registrar and the various departments within the school.

Counseling

Students seeking career guidance, personal counseling or other types of assistance will be directed to the appropriate university office by the staff of the advising center.

Academic Honesty

The faculty of the Barton School of Business strongly endorse the statement on academic honesty appearing in the Student Code of Conduct. (See Student Code of Conduct and Student Academic Honesty for excerpts (<http://catalog.wichita.edu/undergraduate/university-policies-procedures/student-responsibility/>).)

Students accused of academic misconduct may appeal through the appeals process found in policy 2.17/Student Academic Honesty of the WSU Policies and Procedures Manual (<https://wichita.edu/policiesprocedures/>)¹.

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Undergraduate Degrees

Bachelor of Business Administration

The undergraduate curriculum of the Barton School of Business leads to the Bachelor of Business Administration (BBA). Areas of emphasis or majors are offered in several fields within the School of Accountancy

and the following departments: economics; finance, real estate and decision sciences; management and marketing.

Students may obtain a second bachelor's degree in the Barton School of Business if they:

1. Complete a minimum of 30 credit hours in residence in the Barton School of Business (in addition to the work required for the first bachelor's degree); and
2. Satisfy the school's general requirements and emphasis/major requirements in effect at the time they embark on the program leading to a second bachelor's degree.

Bachelor of Business Administration – Undecided

Students who need help in choosing a Barton School major may temporarily choose the BBA — undecided business major. These students receive targeted assistance from the Barton School Advising Center. Students must transfer to a regular major before reaching 60 earned credit hours.

Students will pursue the Barton School's orientation, advanced standing and other lower-division requirements, and WSU's general education requirements (<http://catalog.wichita.edu/undergraduate/academic-information/general-education-program/>) while in the undecided business major. Students must choose an actual major before reaching 60 earned credit hours.

Graduate Degrees

Master's degree programs in the school lead to the Executive Master of Business Administration (EMBA), Master of Business Administration (MBA), Master of Accountancy (MACC), the Master of Arts (MA) in economics, Master of Science (MS) in management science and supply chain management, Master of Human Resource Management (MHRM), and Master of Science (MS) in business analytics.

For additional information on graduate programs, see the Wichita State University Graduate Catalog.

Certificates

A graduate certificate in enterprise systems and supply chain management is offered jointly with the College of Engineering. The Barton School also offers several other certificates.

Business Emphases in Other University Programs

Students in Fairmount College of Liberal Arts and Sciences may major in economics. Students from all colleges may minor in accounting, economics, entrepreneurship, finance, general business, information technology and management information systems, international business, management, marketing, operations management, and personal selling. A minor in general business is not available to students pursuing a degree in the Barton School of Business.

A field major in international studies is offered in cooperation with Fairmount College of Liberal Arts and Sciences for students interested in specializing in a foreign area of the world or in international business, economics or public affairs. The major prepares students for careers in international organizations, within the U.S. government and in business firms. Additionally, a cooperative chemistry/business program is offered in the department of chemistry.

Inter-College Double Major

An inter-college double major allows a student to complete an academic degree and major in one of the professional colleges (Barton School of Business, College of Applied Studies, College of Engineering, College of Fine Arts, College of Health Professions) along with a major in Fairmount College of Liberal Arts and Sciences. For details see

Inter-College Double Major (<http://catalog.wichita.edu/undergraduate/academic-information/types-programs-courses/doublesecond-major-degree/>).

Majors in the W. Frank Barton School of Business

- Bachelor of Business Administration (BBA) (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/bachelor-of-business-administration/>)
 - Dual/Accelerated BBA to MA in Economics and Quantitative Analysis (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/bachelor-of-business-administration/dualaccelerated-bba-ma-economics-quantitative-analysis/>)
 - Dual/Accelerated BBA to Master of Human Resource Management (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/bachelor-of-business-administration/dualaccelerated-bba-mhrm/>)
 - Dual/Accelerated BBA to MS in Business Analytics (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/bachelor-of-business-administration/dualaccelerated-bba-ms-business-analytics/>)
 - Dual/Accelerated BBA to MS in Management Science and Supply Chain Management (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/bachelor-of-business-administration/dualaccelerated-bba-ms-management-science-supply-chain-management/>)
- BBA - Accounting (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/bachelor-of-business-administration/bba-accounting/>)
- BBA - Business Administration (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/bachelor-of-business-administration/bba-business-administration/>)
- BBA - Economics (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/bachelor-of-business-administration/bba-economics/>)
- BBA - Entrepreneurship (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/bachelor-of-business-administration/bba-entrepreneurship/>)
- BBA - Finance (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/bachelor-of-business-administration/bba-finance/>)
- BBA - Human Resource Management (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/bachelor-of-business-administration/bba-human-resource-management/>)
- BBA - International Business (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/bachelor-of-business-administration/bba-international-business/>)
- BBA - Management (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/bachelor-of-business-administration/bba-management/>)
- BBA - Information Technology and Management Information Systems (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/bachelor-of-business-administration/bba-management-information-systems/>)
- BBA - Marketing (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/bachelor-of-business-administration/bba-marketing/>)

Real Estate Emphasis

An emphasis in real estate (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/bachelor-of-business-administration/real-estate-emphasis/>)

estate-emphasis/) is available to students majoring in economics, entrepreneurship, finance or marketing. See those majors for details.

Minors in the W. Frank Barton School of Business

- Minor in Accounting (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/accounting-minor/>)
- Minor in Business Administration (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/minor-business-administration/>)
- Minor in Business Analytics (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/minor-business-analytics/>)
- Minor in Economics (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/economics-minor/>)
- Minor in Entrepreneurship (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/entrepreneurship-minor/>)
- Minor in Finance (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/finance-minor/>)
- Minor in Human Resource Management (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/human-resource-management-minor/>)
- Minor in Information Systems for Accountants (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/minor-information-systems-accountants/>)
- Minor in Information Technology and Management Information Systems (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/management-information-systems/>)
- Minor in International Business (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/international-business-minor/>)
- Minor in Management (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/management-minor/>)
- Minor in Marketing (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/marketing-minor/>)
- Minor in Operations Management (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/operations-management-minor/>)
- Minor in Personal Selling (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/personal-selling-minor/>)
- Minor in Supply Chain Management (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/supply-chain-management-minor/>)

Certificates in the W. Frank Barton School of Business

- Certificate in Business Analytics (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/certificate-in-business-analytics/>)
- Certificate in Entrepreneurship (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/certificate-entrepreneurship/>)
- Certificate in Global Business (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/certificate-global-business/>)
- Certificate in Human Resource Management (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/certificate-human-resource-management/>)
- Certificate in Insurance (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/certificate-insurance/>)
- Certificate in Leading and Managing a Remote Workforce (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/certificate-leading-managing-remote-workforce/>)

- Certificate in Visionary Leadership (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/certificate-visionary-leadership/>)

Courses in the W. Frank Barton School of Business

- Accounting (ACCT) (<http://catalog.wichita.edu/undergraduate/courses/acct/>)
- Business Administration - General (BADM) (<http://catalog.wichita.edu/undergraduate/courses/badm/>)
- Business Law (BLAW) (<http://catalog.wichita.edu/undergraduate/courses/blaw/>)
- Decision Sciences (DS) (<http://catalog.wichita.edu/undergraduate/courses/ds/>)
- Economics (ECON) (<http://catalog.wichita.edu/undergraduate/courses/econ/>)
- Entrepreneurship (ENTR) (<http://catalog.wichita.edu/undergraduate/courses/entr/>)
- Finance (FIN) (<http://catalog.wichita.edu/undergraduate/courses/fin/>)
- First-Year Seminar ECON (FYEC) (<http://catalog.wichita.edu/undergraduate/courses/fyec-first-year-seminar-econ/>)
- First-Year Seminar MGMT (FYMG) (<http://catalog.wichita.edu/undergraduate/courses/fymg-first-year-seminar-mgmt/>)
- First-Year Seminar MKT (FYMKT) (<http://catalog.wichita.edu/undergraduate/courses/fymk-first-year-seminar-mkt/>)
- Human Resource Management (HRM) (<http://catalog.wichita.edu/undergraduate/courses/hrm/>)
- International Business (IB) (<http://catalog.wichita.edu/undergraduate/courses/ib/>)
- Management (MGMT) (<http://catalog.wichita.edu/undergraduate/courses/mgmt/>)
- Management Information Systems (MIS) (<http://catalog.wichita.edu/undergraduate/courses/mis/>)
- Marketing (MKT) (<http://catalog.wichita.edu/undergraduate/courses/mkt/>)
- Real Estate (RE) (<http://catalog.wichita.edu/undergraduate/courses/re/>)

Course Descriptions

Business courses numbered 100 to 299 are designed primarily for freshmen and sophomores, but students from other classes may be admitted for lower-division credit.

Business courses numbered 300 to 499 are available only to juniors and seniors. Graduate students may not take these courses for graduate credit.

Business courses numbered 500 to 699 are available to juniors and seniors, but graduate students may also receive graduate credit for these courses.

Business courses numbered 700 to 799 are structured primarily for graduate students, but undergraduate, upper-division students may be admitted if they meet course prerequisites.

Courses numbered 800 to 899 are designed for graduate students only, and students may not be admitted to these courses unless they have been admitted to the Graduate School. (See the Academics section of the catalog for special conditions under which seniors may be admitted to graduate courses.)