

Economics and Marketing

The department of economics and marketing presents a curriculum leading to the Master of Arts (MA) in economics and quantitative analysis. Courses of study provide students with analytical skills useful in decision making and a broader understanding of the overall economic environment. Students can opt for a concentration in one of three areas:

- Data analytics,
- Financial economics, or
- International economics.

Options provide as much flexibility as is compatible with the student's background and career interests.

Programs in Economics and Marketing

- MA in Economics and Quantitative Analysis (<http://catalog.wichita.edu/graduate/w-frank-barton-business/economics-marketing/ma-economics-quantitative-analysis/>)
- MA in Economics and Quantitative Analysis - Data Analytics Concentration (<http://catalog.wichita.edu/graduate/w-frank-barton-business/economics-marketing/ma-economics-quantitative-analysis-data-analytics-concentration/>)
- MA in Economics and Quantitative Analysis - Financial Economics Concentration (<http://catalog.wichita.edu/graduate/w-frank-barton-business/economics-marketing/ma-economics-quantitative-analysis-financial-economics-concentration/>)
- MA in Economics and Quantitative Analysis - International Economics Concentration (<http://catalog.wichita.edu/graduate/w-frank-barton-business/economics-marketing/ma-economics-quantitative-analysis-international-economics-concentration/>)
- Accelerated BA to MA in Economics and Quantitative Analysis (<http://catalog.wichita.edu/graduate/w-frank-barton-business/economics-marketing/accelerated-ba-ma-economics-quantitative-analysis/>)
- Accelerated BBA to MA in Economics and Quantitative Analysis (<http://catalog.wichita.edu/graduate/w-frank-barton-business/economics-marketing/accelerated-bba-ma-economics-quantitative-analysis/>)

Courses in Economics and Marketing

- Economics (ECON) (<http://catalog.wichita.edu/graduate/courses/econ/>)
- Marketing (MKT) (<http://catalog.wichita.edu/graduate/courses/mkt/>)