

Minor in Esports Management

Program Requirements

The minor in esports management provides basic sport management best-practices in order to prepare students from other majors with the foundational skills to develop events or other forms of esports-centric programming. The minor consists of 12 credit hours of sport management courses.

Course	Title	Hours
Required Course		
SMGT 450A	Overview of Esports	3
Electives		
Select 9 credit hours from the following		9
SMGT 112	Introduction to Sport Management	
SMGT 210	Practicum	
SMGT 426	Sport Public Relations	
SMGT 450B	Esports and Shoutcasting	
SMGT 450C	Esports Management	
SMGT 466	Sport Marketing and Promotion	
SMGT 511	Selling in the Sport Industry	
SMGT 520	Sport Tournament and Event Management	
SMGT 525	Sport Facility Management	
Total Credit Hours		12

At least 9 credit hours must be taken at WSU. A minimum GPA of 2.000 in the minor courses is required.