

Sport and Leadership Studies

The department of sport and leadership studies houses two different undergraduate degrees focusing on applied learning, including a Bachelor of Arts in sport management and a Bachelor of Applied Sciences in organizational leadership and learning.

Sport Management (BA)

Wichita State's Bachelor of Arts in sport management degree provides students with a quality curriculum including courses such as sport marketing, sport law, sport governance and sport facility management. Students pursuing the sport management degree program complete an internship requirement (or its equivalent). Graduates of this program work in a variety of sport settings including intercollegiate sports, minor league professional sports, major league professional sports, park and recreation departments, and in the health club/fitness industry.

The sport management program is accredited by the Commission on Sport Management Accreditation.

Organizational Leadership and Learning (BAS)

Wichita State's Bachelor of Applied Sciences (BAS) in organizational leadership and learning is a flexible degree program focused on applied learning and workforce education integration. It features a choice of concentrations, including education and innovation, emergency and public service leadership, hospitality management, digital transformation, corporate and organizational wellness, industrial automation, and an individualized plan of study.

Foundational to this degree are in-depth applied learning experiences, which may include paid apprenticeships, internships, clinical rotations and/or practicums and focus on occupational outcomes, such as job and degree integration responding to industry and workforce demands. These applied learning experiences are connected to courses designed to meet core competencies.

Majors in Sport and Leadership Studies

- BA in Sport Management (<http://catalog.wichita.edu/undergraduate/education/sport-leadership-studies/ba-sport-management/>)
- BAS in Organizational Leadership and Learning (<http://catalog.wichita.edu/undergraduate/education/sport-leadership-studies/bas-organizational-leadership-learning/>)

Minors in Sport and Leadership Studies

- Minor in Esports Management (<http://catalog.wichita.edu/undergraduate/education/sport-leadership-studies/minor-esports-management/>)
- Minor in Leadership and Character Development (<http://catalog.wichita.edu/undergraduate/education/sport-leadership-studies/minor-leadership-character-development/>)
- Minor in Organizational Leadership and Learning (<http://catalog.wichita.edu/undergraduate/education/sport-leadership-studies/minor-organizational-leadership-learning/>)
- Minor in Outdoor Leadership and Education (<http://catalog.wichita.edu/undergraduate/education/sport-leadership-studies/minor-outdoor-leadership-education/>)
- Minor in Sport Management (<http://catalog.wichita.edu/undergraduate/education/sport-leadership-studies/minor-sport-management/>)
- Minor in Student Organization Leadership (<http://catalog.wichita.edu/undergraduate/education/sport-leadership-studies/minor-student-organization-leadership/>)

- Minor in Wellness (<http://catalog.wichita.edu/undergraduate/education/sport-leadership-studies/minor-wellness/>)

Certificates in Sport and Leadership Studies

- Certificate in Coaching (<http://catalog.wichita.edu/undergraduate/education/sport-leadership-studies/certificate-coaching/>)
- Certificate in Sport Leadership and Branding (<http://catalog.wichita.edu/undergraduate/education/sport-leadership-studies/certificate-sport-leadership-branding/>)

Courses in Sport and Leadership Studies

- First-Year Seminar SLS (FYSP) (<http://catalog.wichita.edu/undergraduate/courses/fy-sp-first-year-seminar-sls/>)
- Leadership (LEAD) (<http://catalog.wichita.edu/undergraduate/courses/lead-leadership/>)
- Sport Management (SMGT) (<http://catalog.wichita.edu/undergraduate/courses/smgt/>)