Minor in Graphic Design Communication

Program Requirements

A ***minor in graphic design communication*** is available to any student working toward a bachelor of fine arts graphic design degree. This minor consists of 15 credit hours made up of the following 3-credit-hour courses:

Course	Title	Hours
COMM 301	Writing for the Mass Audience	3
COMM 324	Integrated Marketing Communication	3
COMM 510	Editing for Print and Web	3
COMM 525	Advertising Copywriting	3
COMM 626	Integrated Marketing Communications Campaigns	3
Total Credit Hours		**15**