

BM in Performance - Commercial Music Emphasis

Program Requirements

A minimum total of 120 credit hours is required for the BM in performance - commercial music emphasis. In addition to meeting the requirements of the WSU General Education Program (<http://catalog.wichita.edu/undergraduate/academic-information/general-education-program/>) and the requirements of the College of Fine Arts, students must meet the following requirements:

Course	Title	Hours
General Education		
Select courses to meet General Education requirements		34-35
Applied Music (20 Credit Hours)		
Primary Performance Medium		16
Class Piano		4
MUSA 113P	Piano Class Level I - Music Majors	
MUSA 114P	Piano Class Level II - Music Majors	
MUSA 115P	Piano Class Level III - Music Majors	
MUSA 116P	Piano Class Level IV - Music Majors	
Required Music Core (16 credit hours)		
MUSC 127	Musicianship 1	2
MUSC 128	Musicianship 2	2
MUSC 129	Aural Skills 1	2
MUSC 130	Aural Skills 2	2
MUSC 229	Aural Skills 3	2
MUSC 113	Introduction to Music Studies and Professional Skills	3
MUSC 336	Survey of the Western Musical Canon	3
or MUSC 348A	History of Jazz	
Commercial Music Required Courses (19 credits)		
MUSC 115	Introduction to Music Technology	2
MUSC 116	Introduction to Music Marketing	2
MUSC 118	Introduction to the Music Business	2
ENTR 310	The Entrepreneurial Experience	3
MUSC 340	Media and Promotional Content for Musicians	2
MUSC 350	Foundations of Arts Leadership	2
MUSC 405	Performance Identity and Branding	2
MUSC 525A-Z	Topics in Commercial Music (select two courses for 2 credit hours each)	4
Other Required Courses		
MUSP 105	Recital Attendance (four semesters)	0
Ensembles		10
Capstone		
MUSC 399	Junior Seminar in Music Studies	2
MUSC 498	Senior Capstone/Project	3
Guided Elective Pathways		

Students will choose a focus area in consultation with faculty. Examples include: composition and songwriting, audio production and engineering, music business and industry, and media collaboration. 13

Open Electives

Select enough electives to reach 120 credit hours 2-3

Total Credit Hours 120

Applied Learning

Students in the BM in performance - commercial music emphasis program are required to complete an applied learning or research experience to graduate from the program. The requirement can be met by completing MUSC 399 Junior Seminar in Music Studies and MUSC 498 Senior Capstone/Project in their junior and senior year.