

Economics and Marketing

Majors in Economics and Marketing

- Accelerated BBA to MA in Economics and Quantitative Analysis (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/economics-marketing/accelerated-bba-ma-economics-quantitative-analysis/>)
- BBA - Economics (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/economics-marketing/bba-economics/>)
- BBA - Economics Emphasis in Real Estate (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/economics-marketing/bba-economics-emphasis-real-estate/>)
- BBA - Marketing (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/economics-marketing/bba-marketing/>)
- BBA - Marketing Emphasis in Digital Marketing (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/economics-marketing/bba-marketing-emphasis-digital-marketing/>)
- BBA - Marketing Emphasis in Real Estate (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/economics-marketing/bba-marketing-emphasis-real-estate/>)

Minors in Economics and Marketing

- Minor in Economics (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/economics-marketing/minor-economics/>)
- Minor in Marketing (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/economics-marketing/minor-marketing/>)
- Minor in Personal Selling (<http://catalog.wichita.edu/undergraduate/w-frank-barton-business/economics-marketing/minor-personal-selling/>)

Courses in Economics and Marketing

- Economics (ECON) (<http://catalog.wichita.edu/undergraduate/courses/econ/>)
- Marketing (MKT) (<http://catalog.wichita.edu/undergraduate/courses/mkt/>)